World Economic Forum

Global Cybersecurity Outlook 2024

A summary of the key observations

I – Cyber Inequality

Large organisations demonstrated remarkable gains in cyber resilience

SMEs show significant decline

II – Gen AI concerns

Fewer than 1 in 10 believe that Gen AI will give an advantage to defenders over attackers

Adversarial Gen AI will be the most concerning impact on cyber

III – Skill Shortage

Only 15% believe that skill gap will reduce in the next 2 years

52% public orgs cite lack of resources as their biggest challenge

IV-Cyber & Business

Highest barrier to cyber resilience is transforming legacy technology and processes.

If the CEO can speak externally about cyber resilience, the organisation is cyber resilient

V–Cyber Ecosystem

41% of orgs faced a cyber breach due to third parties

More than half the organisations lack understanding of vulnerabilities in supply chain